

Windows 10

Why is it right for your business?

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Built For Business

Windows 10 is a truly modern operating system.

Launched in 2015, it expertly combines the familiar with the new, bringing with it extra security features, an intuitive user interface and the flexibility to work in a wide array of settings.

Whether your business is a small, family-owned affair or a huge, multinational corporation, Windows 10 is built to meet your needs.

Compared to previous versions, Windows 10 has

better security features, more control over user permissions and enhanced integration with other Microsoft solutions such as Office 365.

Migrating is never something to be taken lightly, but with the popular Windows 7 reaching end of life on 14th January 2020, the time has come for businesses to look to the future. Because it's constantly updated and improved, Windows 10 should be that future.

Windows As A Service

Windows 10 was first released in 2015. Unlike previous versions of Windows, however, this is intended to be the last major release. Instead of reinventing the wheel every few years, Microsoft will be incrementally improving it, indefinitely.

This, broadly speaking, is what's known as 'agile' development, and it enables software companies to continuously work on their products, adapting to the ever-changing challenges of modern business and technology.

Traditionally, Windows followed a 'waterfall' release schedule, a name that describes how development would build up over several years, until the big release day. Then the whole process would start again, working on the successor to the latest product.

With agile development, not only do users get access to new features sooner, it also enables firms like Microsoft to better stay on top of the latest security concerns and get patches out faster.

Windows 10 Pro Vs Windows 10 Enterprise

There are various different versions of Windows and a range of licensing options. In general, Windows Professional is okay for smaller businesses, but as you scale up, the Enterprise version soon becomes the better choice. The majority of features are the same, but the Enterprise version includes advanced security and extra virtualisation options, designed for medium and large organisations.

Windows 10 Enterprise is available through volume licensing, and it can also be taken as an ongoing subscription, helping you to spread costs.



A Solid Foundation

The rising rate of cybercrime is something that hasn't gone unnoticed at Microsoft. That's why Windows 10 introduces many new security features, some of which are only available in the Enterprise and Professional versions, which are designed specifically for use by businesses and other organisations.

There are many new security features in Windows 10, which help make it one of the most secure operating systems on the market today. Here is just a taste of what you can expect.

Controlled Folder Access

This anti-ransomware feature is designed to allow users to control who can and can't access and make changes to particular folders. Even if the rest of your system is encrypted by ransomware, your protected folders should remain accessible.

Windows Defender ATP

Available with Windows 10 Enterprise E5 subscription, Advanced Threat Protection is a cloud-based service that monitors for the signs of cyber attacks and malware.

BitLocker

This file encryption technology is available in Pro and Enterprise versions of Windows. With it, you can encrypt files, folders and even whole drives.

Windows S Mode

Originally a standalone operating system but now a part of Windows 10. When in S Mode, users can only install applications from the Windows Store. That vastly reduces the chances of running software that might contain viruses or other bad code.

Windows Hello

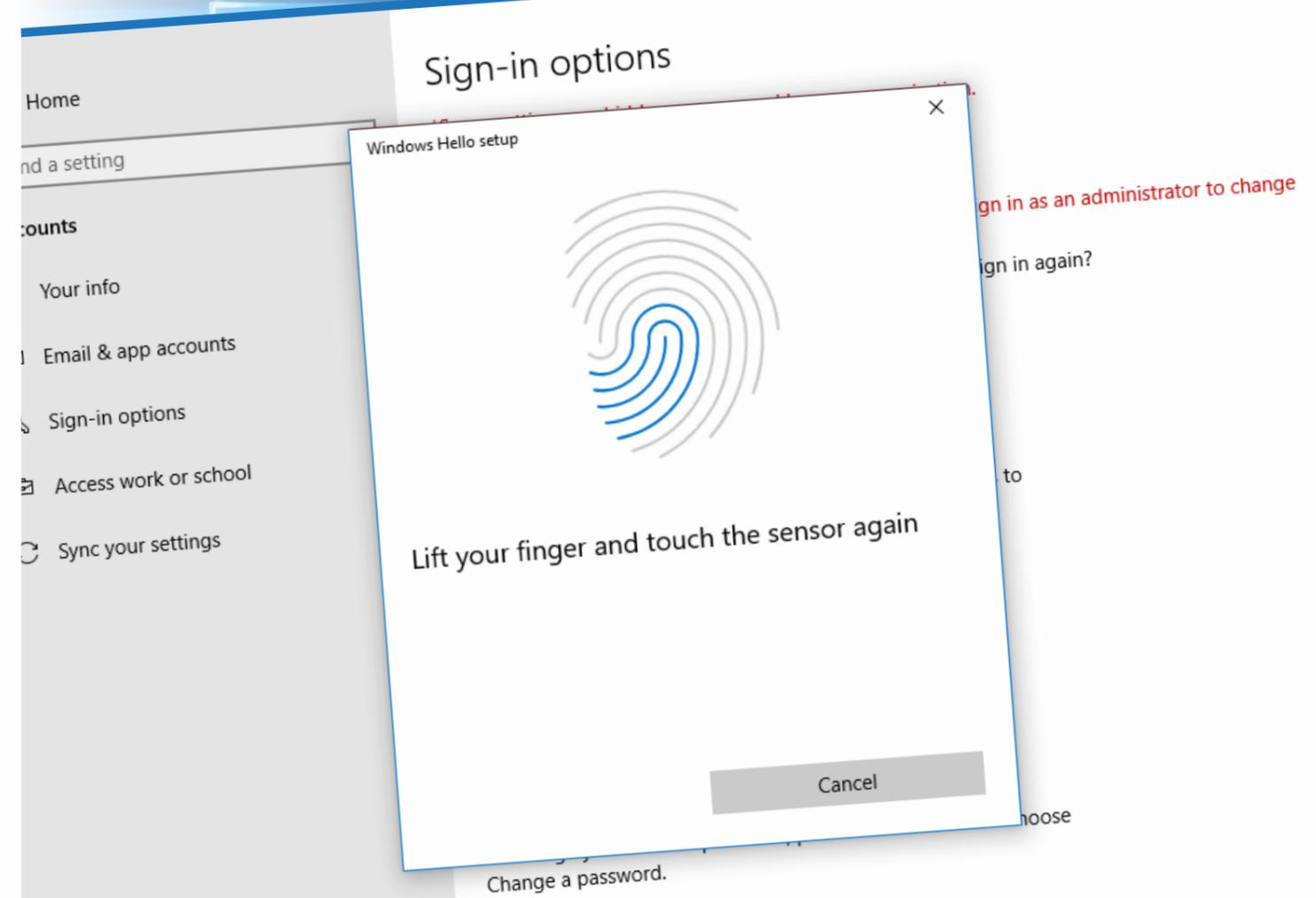
Simplifying login, Windows Hello enables users to input PINs or passwords, or to log in using biometric data – fingerprints or facial recognition.

Windows Update for Business

This gives you more control over updates, when they happen and who will get them. Deploy updates in waves, exclude and include particular drivers, test beta features before rolling them out, and more.

Make Things Easier With Microsoft 365

Available in Business and Enterprise versions, Microsoft 365 is a subscription service that bundles together Windows 10 and Office 365. It's more affordable than buying the two separately, and the close integration between them allows for improved functionality, including power real-time collaboration features.



Excellence By Design

When it comes right down to it, many users don't care about what's going on in the background. All they want is an operating system that's easy to use but powerful – something that will help them to work and not get in the way. With Windows 10, usability is right at the heart of its design.

Start Menu

It seems like a small thing, but it makes a big difference. After taking it out for Windows 8, Microsoft put the Start menu back in Windows 10.

Cortana

Launch apps, conduct web searches and more, simply by speaking to Cortana. In a busy office, using a voice assistance like Cortana might not be practical, but if you are able to take advantage of it, you'll find it to be a capable and helpful addition to your computing experience.

Xbox App

Although it's designed to stream Xbox games to PCs and tablets, it has a handy feature that might be useful at work: built-in video capture. You can record any program you like, not just games. That's great if you want to record, say, a quick Excel tutorial or show another user how to do something.

Peek

Hover over icons in the taskbar and you can see what windows are open and what they look like. A small time saver, perhaps, but all those precious seconds add up throughout the day.

Versatile UI

Windows 10 is also built to be usable with mobile devices. If you have a tablet or touch-screen laptop, simply toggle Tablet Mode as and when you need it.

Task View And Timeline

By pressing the Windows and Tab keys together, you can open Task View, which shows you a preview of every open window or program you currently have open. Then you can click on one to go to it. The Timeline feature, which was added later, enables you to see activity from the past 30 days, so you can open documents or applications you had open previously.

Trying Out Windows 10

If you're not sure if Windows 10 is right for you, then it's possible to sign up to a 90-day free trial of Windows 10 Enterprise. If that's not convenient, please contact TMB to arrange an on-site demonstration with one of our account managers.

Nearby Sharing

This enables you to quickly share files with nearby systems, as long as you can connect to them via Bluetooth.

Notifications

Get notifications in the bottom-right corner of your screen from programs, websites and more, and stay updated with the latest news or system changes. Notifications can be disabled completely or temporarily silenced with the Focus Assist feature.

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